

**By:** Roger Gough, Cabinet Member for Education and Health Reform

**To:** The Kent Health and Wellbeing Board - 16 July 2014

**Subject:** **Kent Joint Health and Wellbeing Strategy**

**Classification:** Unrestricted

### **Summary**

The Kent Health and Wellbeing Board is required to ensure that a Health and Wellbeing Strategy for the Kent area is produced and that it reflects the issues identified in the Joint Strategic Needs Assessment. The first draft of a revised strategy for 2014-2017 was considered by the board at its meeting on the 28 May. This version was issued for public comment and the subsequent responses have informed the final draft version submitted to this meeting of the Kent Board for final approval.

The initial draft of the revised strategy has been well received and the general approach and structure of the strategy has been welcomed.

Suggestions for changes to the text have been incorporated where appropriate. Outcome 4 – People with mental health issues are supported to “live well” has been revised. Changes to the proposed metrics and measurements have also been made where useful suggestions have been made.

### **Recommendations**

The Kent Health and Wellbeing Board is asked to:

1. Approve the revised Joint Health and Wellbeing Strategy for Kent
2. Agree the revised engagement and communications programme
3. Task the local Health and Wellbeing Boards to report back in November 2014 on how they are engaging local populations in the discussions concerning implementation of the strategy in their local areas
4. Require the local Health and Wellbeing Boards to ensure local plans demonstrate how the priorities, approaches and outcomes of the Kent Joint Health and Wellbeing Strategy will be implemented at local levels and report this assurance to the Kent Board in November 2014.

## **1. Introduction**

The revised strategy was discussed at the Kent Health and Wellbeing Board at its meeting of the 28 May 2014. The Board agreed that the strategy be published for public comment until 27 June and responses incorporated into a final draft of the strategy to be presented to the Kent Health and Wellbeing Board on 16 July. The final draft also includes suggestions from the Health and Wellbeing Board discussion relating to a greater emphasis on the patient experience and quality of care and more explicit links to the JSNA.

## **2. Communication and Engagement**

Engagement and communication with the public and stakeholders is crucial to the acceptance of the strategy as the basis for health and social care commissioning in Kent. The communications and engagement plan recognises that this process will continue after the strategy has been finally published to ensure that it is properly promoted and understood.

To date the revised strategy has been generally warmly welcomed by the professional organisations and others that have responded. There has been limited response from local media.

Following the publication of the draft revised strategy we received 13 e-mail responses that contained a number of suggestions as to how the document could be improved. All of these have been carefully considered and the majority have been reflected in the final draft before the Board today.

## **3. Main amendments to first draft**

The suggestions received have led to the revision of Outcome 4 – People with mental health issues are supported to “live well”. There is also an increased emphasis on wellbeing as opposed to a more “health” perspective.

A number of respondents highlighted the need for the strategy to be delivered at a local level and the need for existing local plans (Mind the Gap – Inequalities Action Plan, CCG, Public Health and others’ commissioning plans) to reflect the strategy. Local plans should also allow for local priorities to be adopted in the implementation of the strategy. Where local plans do not fully include the key priorities and outcomes of the strategy they should be adjusted accordingly. The issue of availability of resources to achieve proper implementation has also been raised.

The need to be more explicit about the CAMHS service being consistent across the county has been raised and incorporated into the final version. Other measures and metrics have been refined further.

We received some comments about the inequalities that arise from some specific conditions such as HIV and also specific groups such as Gypsies and Travellers. No specific amendments have been made on the basis of these as

the strategy refers to inequalities more generally and these specific issues should be covered in the inequality action plans for the relevant area.

#### **4. Measurement and Metrics**

Following consideration by a wide range of stakeholders at a workshop it was agreed that a new set of indicators should be designed to more clearly reflect progress against the outcomes. These have been further refined during the public engagement period.

Targets and indicators will be discussed and further refined over the next six months and further definition will be reported to the Board at the January 2015 meeting.

#### **5. Local Delivery**

The size and complexity of Kent means that to be useful the strategy needs to be relevant and able to be applied at district authority, CCG and the three health and care economy levels. Therefore, local Health and Wellbeing Boards should develop their own action plans designed to achieve the outcomes in ways most relevant to their own populations supported by data and information aggregated to the appropriate level.

#### **6. Review and Monitoring of Progress**

Ongoing monitoring of the indicators associated with the strategy will be provided through the regular assurance report to the Kent Health and Wellbeing Board.

#### **7. KCC Committee cycle**

The revised Health and Wellbeing Strategy is scheduled to be considered at a number of KCC Cabinet committees and the Health Overview and Scrutiny Committee. These committees meet/met on the following dates:

Health Overview and Scrutiny	<b>18th July 2014</b>
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*Cabinet committees:*

Children's Social Care and Health	<b>9th July 2014</b>
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Adult Social care and Health	<b>11th July 2014</b>
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Education and Young People's Services	<b>23rd July 2014</b>
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#### **8. Recommendations**

The Kent Health and Wellbeing Board is asked to:

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2. Agree the revised engagement and communications programme
3. Task the local Health and Wellbeing Boards to report back in November 2014 on how they are engaging local populations in the discussions concerning implementation of the strategy in their local areas.
4. Require the local Health and Wellbeing Boards to ensure local plans demonstrate how the priorities, approaches and outcomes of the Kent Joint Health and Wellbeing Strategy will be implemented at local levels and report this assurance to the Kent Board in November 2014.

#### **Appendix: Revised communications and engagement plan**

#### **Background Documents**

Kent Joint Health and Wellbeing Strategy – Outcomes for Kent Report to Kent Health and Wellbeing Board 30th January 2013

Kent Joint Strategic Needs Assessment - <http://www.kmpho.nhs.uk/>

Kent “Mind the Gap” – Health Inequalities Action Plan <http://www.kmpho.nhs.uk/>

Joint Strategic Needs Assessments, Joint Health and Wellbeing Strategy and Timeline – Report to Kent Health and Wellbeing Board 17 July 2013

Better Care Fund plans – report to the Kent Health and Wellbeing Board 26 March 2014

CCG Commissioning Plans - report to the Kent Health and Wellbeing Board 26 March 2014

Kent Health and Wellbeing Strategy – report to the Kent Health and Wellbeing Board 28<sup>th</sup> May 2014.

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